

Application No. 09/963,598  
Reply to office action of May 27, 2008

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:	Atty. Docket No.: 006559.00013
<b>Wennerstrom, et al.</b>	
Serial No.: 09/963,598	Group Art Unit: 2623
Filed: September 27, 2001	Examiner: Bui, Kieu Oanh T
For: Storage Of Audio/Visual Program Data With Associated Promotional Material	Confirmation No. 9391

**AMENDMENT AFTER FINAL ACCOMPANYING REQUEST FOR  
CONTINUED EXAMINATION**

U.S. Patent and Trademark Office  
Customer Service Window, **Mail Stop AF**  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the final Office Action mailed May 27, 2008, please enter the following amendments and remarks into the file of the above-identified application.

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks / Arguments** begin on page 10 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.